

# CHAIN IN AWARENESS INTERACTION

- Aim - Reminding youths of the value and usefulness of their lives
- Vision - To take off youths from the streets and rechanell their energies to useful productivities
- Strategy - Entertainment (football match)
- Game - English Barclays Premiership league  
Chelsea Fc Vs Manchester United Fc  
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- Date - November 8, 2009
- Venue - Kataf hall, Sabon Tasha Chikun Local Government Area, Kaduna State, north-western Nigeria
- Attendance - Over one thousand (1000) spectators
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Over one thousand football enthusiasts filled up every available space in the venue of our November 8, 2009 awareness outreach. The match of the day of course, was a compulsive must watch even for the fans of other clubs as two league giants were meeting. To underscore the toughness of the match, a mini-parade opened proceedings at the Stanford bridge stadium (Chelsea home ground).

As predicted of course, the match was actually tough and highly entertaining which ended goalless in the first forty-five minutes. The deciding goal that separated the two teams and gave Chelsea the whole three points came in the second half and was scored by John Terry.

As it is with our usual practice, the national coordinator of CHAIN, Mr. N. A. Ayuba gave a short motivational, soul searching/evaluating and challenging pep-talk. It was centered on the youths among them to:-

- A. Realize that God created all of them with talent(s) and as such, they should dig deep into themselves and find out who they are and what they can be able to do in other to uplift their lives, the church, the community and the nation at large. In other words, align their sense of values and the ways they live.
- B. Quit being layabouts and rueing their fates on may be non-existent reasons about their retarded or stunted progress.
- C. Re-dedicate their lives to God and quit ruinous vices.
- D. Watch out from being used to propagate negative actions by selfish and self-serving patrons that do not wish them any good and may lead to maybe loosing their lives especially in political thuggery and religious extremism.
- E. Cultivate and develop reading habits in other to acquire useful general knowledge that will broaden their approaches to life and minimize their palpable disconnect from national and inter-national events and trends.
- F. And finally, to exercise restrain in situations that could lead to violence.

The calm and attentive response by the youths was very encouraging and without bias, we will say that Sabon-Tasha community in Chikun local government area of Kaduna state, north-western Nigeria is a place blessed with vibrant youths that could be harnessed to the benefit of the larger society.

The usual light refreshment was served and the CHAIN crew departed after the match as we wait to see some of the youths visiting our office and website as promised.

## Conclusion

- A. We call on Christians world wide to pray for the success and rich harvest of youths for God as we use this entertainment strategy
- B. We call on Christians world wide and Nigeria especially, to make donations and sponsor programs to enable us cover wider spread areas and to purchase our own equipment that will ease our budget on renting.

**CHAIN**